



From the Desk of Kemba Walker

★ ★ ★ Southeast Division of the Eastern Conference ★ ★ ★

Dear Fellow Basketball Enthusiast,

My name is Kemba Walker and I am seeking your support in my candidacy for 2016 NBA Most Improved Player.

As you may know, I was selected to come to Charlotte in 2011 to help move this city into a new era. Each year I have worked to improve my individual job performance in an effort to enhance not only myself, but to make those around me as successful as possible too. And the results speak for themselves. With the efforts of my teammates and I, plus your support, Buzz City has reached heights this year that haven't been seen in more than a decade.

If I get your vote, I promise to work across the aisle and across the court to rally the masses. I will never tire in my quest to assist those looking for a shot at success or help others rebound. If you're worried about security, rest assured that one of my top priorities will be to protect our perimeter and defend our home court.

I guarantee you I will come through for you, especially in the clutch. When time is running short and defeat seems certain, you can count on me to never give up.

Enclosed please find a pamphlet outlining my candidacy and a sample Most Improved Player ballot, along with the following materials designed just for supporters like you:

- Win with Walker T-shirt
- Win with Walker yard sign
- Win with Walker campaign buttons
- Win with Walker campaign stickers
- Win with Walker bumper sticker

For additional information, please visit WinWithWalker.us. You can also join us on social media by using the "#WinWithWalker" hashtag.

I hope I can count on your support when you fill out your ballot for Most Improved Player. Together, we can all Win with Walker.

Sincerely,

Kemba Walker
Candidate for 2016 Most Improved Player